
The Sample Complexity of Revenue Maximization

in the Hierarchy of Deterministic Combinatorial Auctions

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Joint work with Nina Balcan and Tuomas Sandholm

Theory Lunch

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Combinatorial (multi-item) auctions



: \$5



: \$5



: \$6

Combinatorial auctions allow bidders to express preferences for bundles of goods

Real-world examples

- **US Government wireless spectrum auctions [FCC]**
- **Sourcing auctions [Sandholm 2013]**
- **Airport time slot allocation [Rassenti 1982]**
- **Building development, e.g. office space in GHC (no money)**
- **Property sales**



Mechanism design

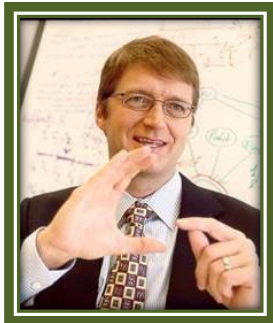
- Mechanism designer must determine:
 - Allocation function: Who gets what?
 - Payment function: What does the auctioneer charge?
- Goal: design strategy-proof mechanisms
 - Easy for the bidders to compute the optimal strategy
 - Easy for designer to analyze possible outcomes



Warm-up: single-item auctions



NINA



TUOMAS



Second-Price Auction

Allocation (N:\$5, T:\$3)
= give carrot to Nina

Payment (N:\$5, T:\$3)
= charge Nina \$3

Second-price auction: the classic strategy-proof, single-item auction.

Revenue-maximizing **combinatorial** auctions

- **Standard assumptions:** bidders' valuations drawn from distribution D , mechanism designer knows D
 - Allocation and payment rules often depend on D

Revenue-maximizing combinatorial auctions

Design Challenges	Feasible Solutions
Support of D might be doubly-exponential	Draw samples from D instead
NP-hard to determine the revenue-maximizing deterministic auction with respect to D [Conitzer and Sandholm 2002]	Fix a rich class of auctions. Can we learn the revenue-maximizing combinatorial auction in that class with respect to D given samples drawn from D ?









- **Central problem in Automated Mechanism Design**
[Conitzer and Sandholm 2002, 2003, 2004, Likhodedov and Sandholm 2004, 2005, 2015, Sandholm 2003]

No theory that relates the performance of the designed mechanism on the samples to that mechanism's expected performance on D , until now.

Outline

- Introduction
- ➔ • Hierarchy of deterministic combinatorial auction classes
- Our contribution: how many samples are needed to learn over the hierarchy of auctions?
- Affine maximizer auctions and Rademacher complexity
- Mixed-bundling auctions and pseudo-dimension
- Summary and future directions









Combinatorial auctions

NINA		TUOMAS	
	: \$1		: 50¢
	: \$0		: 50¢
	 : \$1		 : 50¢

- 3^2 possible outcomes $o = (o_1, o_2)$

- For example, $o = (\{ \img alt="Carrot" data-bbox="348 764 388 861" \}, \{ \img alt="Tomato" data-bbox="438 784 483 837" \})$

A natural generalization of second price

	NINA	TUOMAS
	 : \$1	 : 50¢
	 : \$0	 : 50¢
	  : \$1	  : 50¢

- **Social Welfare** (o)
 $= \mathbf{SW}(o) = \sum_{i \in \text{Bidders}} v_i(o)$
 - $\mathbf{SW}_{-i}(o) = \sum_{j \in \text{Bidders} - \{i\}} v_j(o)$
 - **Allocation:** o^*
 - **Payment:** Nina pays $\mathbf{SW}_{-Nina}(o^{-Nina}) - \mathbf{SW}_{-Nina}(o^*)$
- o^* maximizes $\mathbf{SW}(o)$
 o^{-i} maximizes $\mathbf{SW}_{-i}(o)$

The “Vickrey-Clarke-Groves mechanism” (VCG).

VCG in action

NINA

 : \$1



 : \$0

  : \$1

TUOMAS

 : 50¢

 : 50¢

  : 50¢

- $\mathbf{o}^* = (\{ \text{carrot} \}, \{ \text{tomato} \})$
- $\mathbf{o}^{-Nina} = (\emptyset, \{ \text{carrot}, \text{tomato} \})$
- **Nina pays** $v_{Tuomas}(\{ \text{carrot}, \text{tomato} \}) - v_{Tuomas}(\{ \text{tomato} \}) = 0$

How do we get the bidders to pay more?

Outcome boosting

NINA

 : \$1



 : \$0

  : \$1

TUOMAS

 : 50¢

 : 50¢

  : 50¢

- $\text{value}(\emptyset, \{ \text{Carrot}, \text{Tomato} \}) = v_{Nina}(\emptyset) + v_{Tuomas}(\{ \text{Carrot}, \text{Tomato} \}) = 50¢$

Outcome boosting

NINA

TUOMAS


 : \$1

 : 50¢

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- $\text{value}(\emptyset, \{ \text{carrot}, \text{tomato} \}) = v_{Nina}(\emptyset) + v_{Tuomas}(\{ \text{carrot}, \text{tomato} \}) = 50¢ + 99¢$
- $\mathbf{o}^* = (\{ \text{carrot} \}, \{ \text{tomato} \})$
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Outcome boosting

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- Nina pays $v_{Tuomas}(\{ \text{carrot}, \text{tomato} \}) + 99¢ - v_{Tuomas}(\{ \text{tomato} \}) = 99¢$

Affine maximizer auctions (AMAs)

- **Boost outcomes:** $\lambda(o)$
- **Take bids** v
- **Compute outcome:**

$$o^* = \operatorname{argmax}_o \{SW(o) + \lambda(o)\}$$

- **Compute Bidder i 's payment:**

$$SW_{-i}(o^{-i}) + \lambda(o^{-i}) - (SW_{-i}(o^*) + \lambda(o^*))$$

Affine maximizer auctions (AMAs)

- **Boost outcomes:** $\lambda(o)$
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- **Compute outcome:**

$$o^* = \operatorname{argmax}_o \left\{ \sum_{j \in \text{Bidders}}^n v_j(o) + \lambda(o) \right\}$$

- **Compute Bidder i 's payment:**

$$\left[\left(\sum_{j \in \text{Bidders} - \{i\}} v_j(o^{-i}) + \lambda(o^{-i}) \right) - \left(\sum_{j \in \text{Bidders} - \{i\}} v_j(o^*) + \lambda(o^*) \right) \right]$$

Affine maximizer auctions (AMAs)

- **Boost outcomes:** $\lambda(o)$; **Weight bidders:** w_i
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Hierarchy of parameterized auction classes

Affine maximizer auctions [R79]	$w_i, \lambda(o) \in \mathbb{R}$
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∪

∪

Virtual valuation combinatorial auctions [SL03]	$\lambda(o) = \sum_{i \in \text{Bidders}} \lambda_i(o)$
---	---

λ -auctions [J07]	<ul style="list-style-type: none"> • $w_i = 1$ • $\lambda(o) \in \mathbb{R}$
---------------------------	--

∪

∪

Mixed bundling auctions with reserve prices [TS12]	<ul style="list-style-type: none"> • $w_i = 1$ • $\lambda(o) = 0$ except any outcome where a bidder gets all items • item reserve prices
--	---

∪

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- **Hierarchy of deterministic combinatorial auction classes**
- ➔ • **Our contribution: how many samples are needed to learn over the hierarchy of auctions?**
- **Affine maximizer auctions and Rademacher complexity**
- **Mixed-bundling auctions and pseudo-dimension**
- **Summary and future directions**

Our contribution

- Optimize $\lambda(o)$ and w given a sample $S \sim D^N$
 - (Automated Mechanism Design)
- We want:
 - The auction with best revenue over the sample has almost optimal expected revenue
 - Any **approximately** revenue-maximizing auction over the sample will have **approximately** optimal expected revenue
- For any auction we output, we want $|S|$ large enough such that:
 $|\text{empirical revenue} - \text{expected revenue}| < \epsilon$
- In other words, how many samples $|S| = N$ do we need to ensure that

$$\mathbf{|\text{empirical revenue} - \text{expected revenue}|}$$

$$= \left| \frac{1}{N} \sum_{v \in S} \text{rev}_A(v) - \mathbb{E}_{v \sim D}[\text{rev}_A(v)] \right| < \epsilon$$

for all auctions A in the class?

- (We can only do this with high probability.)

How many samples do we need?

Affine maximizer auctions [R79]

$$N = O\left(\left[Un^m\sqrt{m}(U + n^{m/2})/\epsilon\right]^2\right)$$

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Virtual valuation combinatorial auctions
[SL03]

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Variables

N : sample size

n : # bidders

m : # items

U : maximum revenue achievable over the support of the bidders' valuation distributions

Mixed bundling auctions with reserve prices
[TS12]

$$N = \tilde{O}\left((U/\epsilon)^2 m^3\right)$$

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Nearly-matching exponential lower bounds.

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Learning theory tool: Rademacher complexity

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Learning theory tool: Pseudo-dimension

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Key challenge

Our
problem...

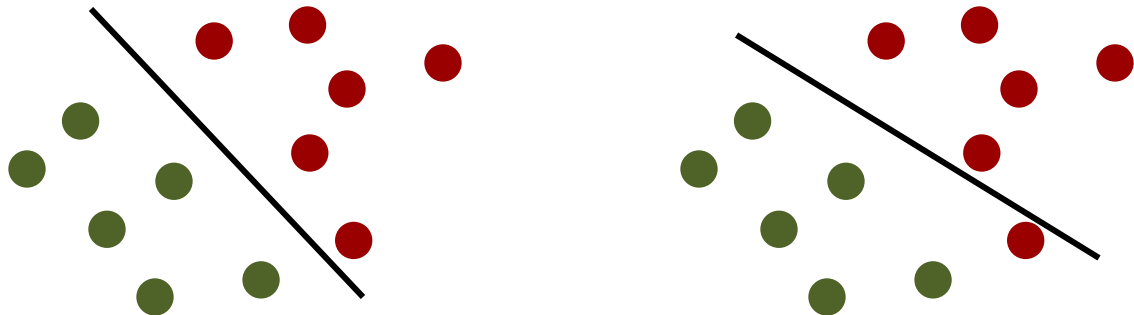
- **Boost outcomes: $\lambda(o)$; Weight bidders: w_i**
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Whereas
typically in
machine
learning...



Rademacher complexity

- More expressive function classes need more samples to learn
- How to measure expressivity?
 - How well do functions from the class fit random noise?

- **Empirical Rademacher complexity:**

$$(x_1, \dots, x_N) \sim \{-1, 1\}^N, \quad S = \{v^1, \dots, v^N\}$$

$$R_S(\mathcal{A}) = \mathbb{E}_x \left[\sup_{A \in \mathcal{A}} \frac{1}{N} \sum x_i \cdot \text{rev}_A(v^i) \right], \text{ where}$$

- **Rademacher complexity:**

$$R_N(\mathcal{A}) = \mathbb{E}_{S \sim D^N} [R_S(\mathcal{A})]$$

- With probability at least $1 - \delta$, for all $A \in \mathcal{A}$,

$$|\text{empirical revenue} - \text{expected revenue}| \leq 2R_N(\mathcal{A}) + U \sqrt{\frac{2 \ln(2/\delta)}{N}}$$

* U is the maximum revenue achievable over the support of the bidders' valuation distributions

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- **Rademacher complexity:**

$$R_N(\mathcal{A}) = \mathbb{E}_{S \sim D^N} [R_S(\mathcal{A})]$$

\mathcal{A} = all binary valued functions

$$R_N(\mathcal{A}) = \frac{1}{2}$$

\mathcal{A} = one binary valued function

$$R_N(\mathcal{A}) = 0$$

Rademacher complexity of AMAs

Theorem

Let \mathcal{A} be the class of n -bidder, m -item AMA revenue functions. If

$$N = O\left(\left[Un^m\sqrt{m}(U + n^{m/2})/\epsilon\right]^2\right),$$

then with high probability over a sample $S \sim D^N$,

|empirical revenue – expected revenue| $< \epsilon$ for all $rev_A \in \mathcal{A}$.

- **Key idea:** split revenue function into its simpler components
 - Weighted social welfare without any one bidder's participation (n components)
 - Amount of revenue subtracted out to maintain strategy-proof property
- Then use compositional properties of Rademacher complexity and other tricks, for example:

If $F = \{f \mid f = g + h, g \in G, h \in H\}$, then $R_N(F) \leq R_N(G) + R_N(H)$

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How many samples do we need?

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Mixed bundling auctions [J07]

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Mixed bundling auctions (MBAs)

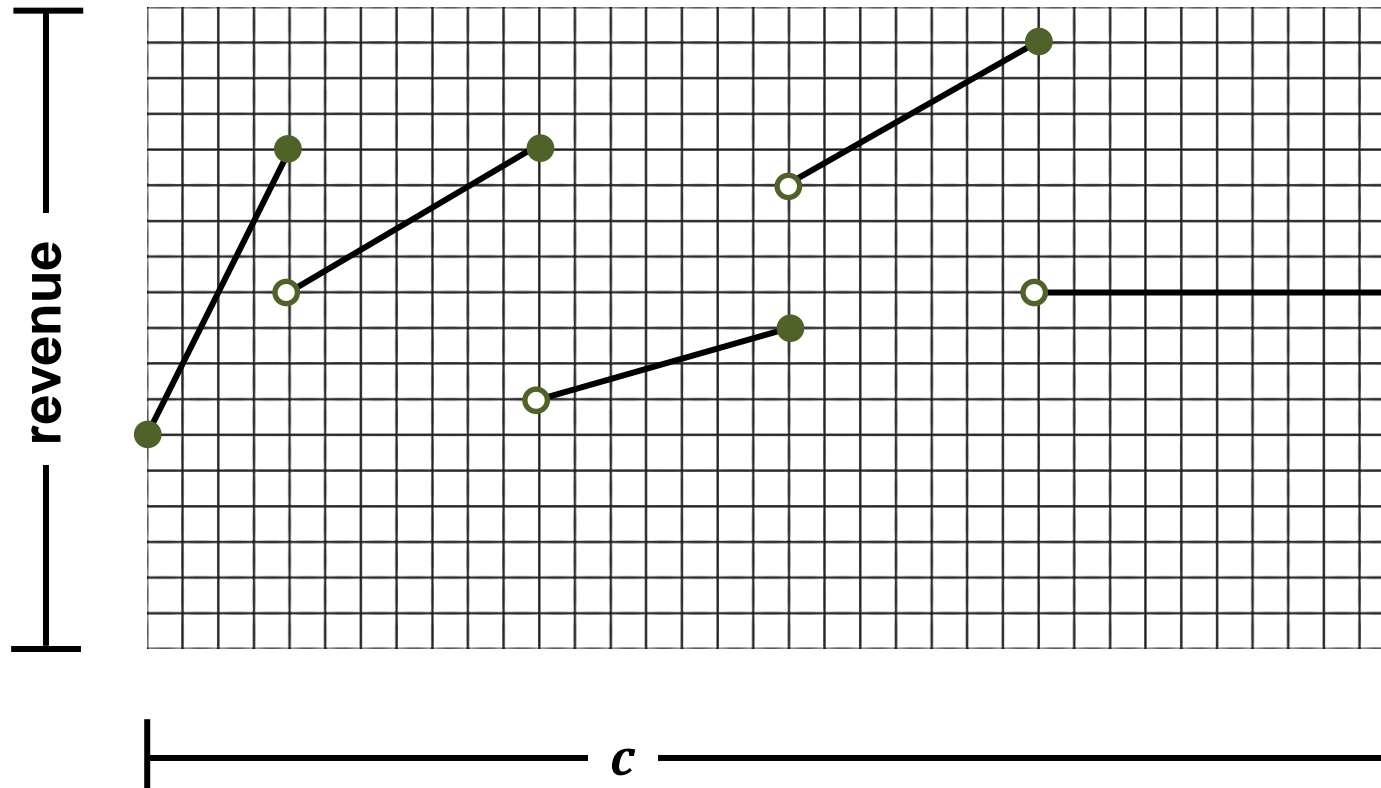
NINA		TUOMAS	
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- Class of auctions parameterized by a scalar c
- Boost the allocations where one bidder gets all goods by c
- $\text{value}(\emptyset, \{ \text{carrot}, \text{tomato} \}) = v_{Nina}(\emptyset) + v_{Tuomas}(\{ \text{carrot}, \text{tomato} \}) = 50¢ + 99¢$
- $\text{value}(\{ \text{carrot}, \text{tomato} \}, \emptyset) = v_{Nina}(\{ \text{carrot}, \text{tomato} \}) + v_{Tuomas}(\emptyset) = 50¢ + 99¢$
- How large must the sample S be in order to ensure that for all MBAs, $|\text{empirical revenue} - \text{expected revenue}| < \epsilon$?

Structural properties of MBA revenue functions

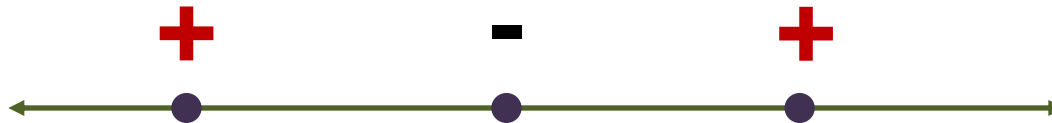
Lemma

Fix $v \in S$. Then $rev_v(c)$ is piecewise linear with at most $n + 1$ discontinuities.



VC-dimension

- Complexity measure for **binary-valued functions** only
- **Example:** $F = \{\text{single interval on the real line}\}$
- No set of size 3 can be labeled in all 2^3 ways by F



- Class of functions F shatters set $S = \{x_1, \dots, x_N\}$ if for all $\mathbf{b} \in \{0, 1\}^N$, there exists $f \in F$ such that $f(x_i) = b_i$
- **VC-dimension** of F is the cardinality of the largest set S that can be shattered by F

How can we extend VC-dim to real-valued functions?

Pseudo-dimension

x_1	$f(x_1)$	\leq	$r^{(1)}$	0
x_2	$f(x_2)$	\leq	$r^{(2)}$	0
x_3	$f(x_3)$	$>$	$r^{(3)}$	1
x_4	$f(x_4)$	\leq	$r^{(4)}$	0
x_5	$f(x_5)$	$>$	$r^{(5)}$	1
x_6	$f(x_6)$	\leq	$r^{(6)}$	0
x_7	$f(x_7)$	$>$	$r^{(7)}$	1
x_8	$f(x_8)$	$>$	$r^{(8)}$	1
x_9	$f(x_9)$	\leq	$r^{(9)}$	0

- **Sample** $S = \{x_1, \dots, x_N\}$
- **Class of functions** F into $[-U, U]$
- $r = (r^{(1)}, \dots, r^{(N)}) \in \mathbb{R}^N$
witnesses the shattering of S by F
if for all $T \subseteq S$, there exists $f_T \in F$
such that $f_T(x_i) \leq r^{(i)}$ iff $x_i \in T$
- **Pseudo-dimension of F is the**
cardinality of the largest sample S
that can be shattered by F

$$\text{P-dim}(F) = \text{VC-dim}(\{(x, r) \mapsto \mathbf{1}_{f(x)-r>0} \mid f \in F\})$$

How many samples do we need?

- Set of auction revenue functions \mathcal{A} with range in $[0, U]$, distribution D over valuations v .
- For every $\epsilon > 0$, $\delta \in (0, 1)$, if

$$N = O\left(\left(\frac{U}{\epsilon}\right)^2 \left(\mathbf{P}\text{-dim}(\mathcal{A}) * \ln \frac{U}{\epsilon} + \ln \frac{1}{\delta}\right)\right),$$

then with probability at least $1 - \delta$ over a sample $S \sim D^N$,
|empirical revenue – expected revenue| $< \epsilon$
for every $rev_A \in \mathcal{A}$.

Pseudo-dimension allows us to derive strong sample complexity bounds.

How many samples do we need?

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Mixed bundling auctions [J07]

$$N = \tilde{O}\left((U/\epsilon)^2\right)$$

2-bidder MBA pseudo-dimension

Theorem

Let $\mathcal{A} = \{rev_c\}_{c \geq 0}$ be the class of n -bidder, m -item mixed bundling auction revenue functions. Then $\text{P-dim}(\mathcal{A}) = O(\log n)$.

2-bidder MBA pseudo-dimension

Theorem

Let $\mathcal{A} = \{rev_c\}_{c \geq 0}$ be the class of 2-bidder, m -item mixed bundling auction revenue functions. Then $\text{P-dim}(\mathcal{A}) = 2$.

Proof sketch.

- **Fact:** there exists a set of 2 samples that is shattered by \mathcal{A} .

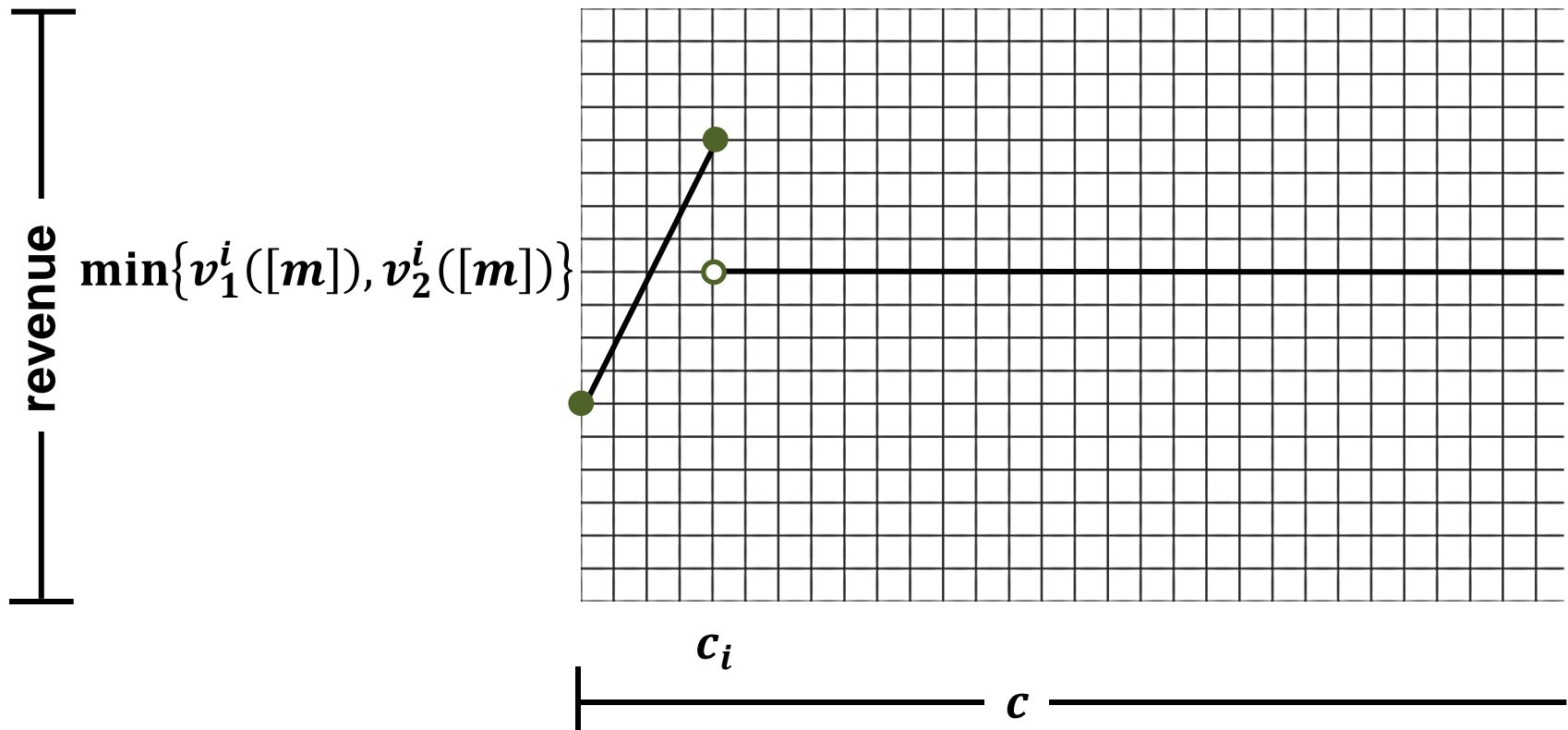
We need to show that no set of 3 samples can be shattered by \mathcal{A} .

- Suppose, for a contradiction, that $S = \{v^1, v^2, v^3\}$ is shatterable.
- Recall $v^1 = (v_1^1, v_2^1)$
- This means:
 - There exists $r = (r^1, r^2, r^3) \in \mathbb{R}^3$ and $2^{|S|} = 8$ MBA parameters $C = \{c_1, \dots, c_8\}$ such that $\{rev_{c_1}, \dots, rev_{c_8}\}$ induce all 8 binary labelings on S with respect to r .

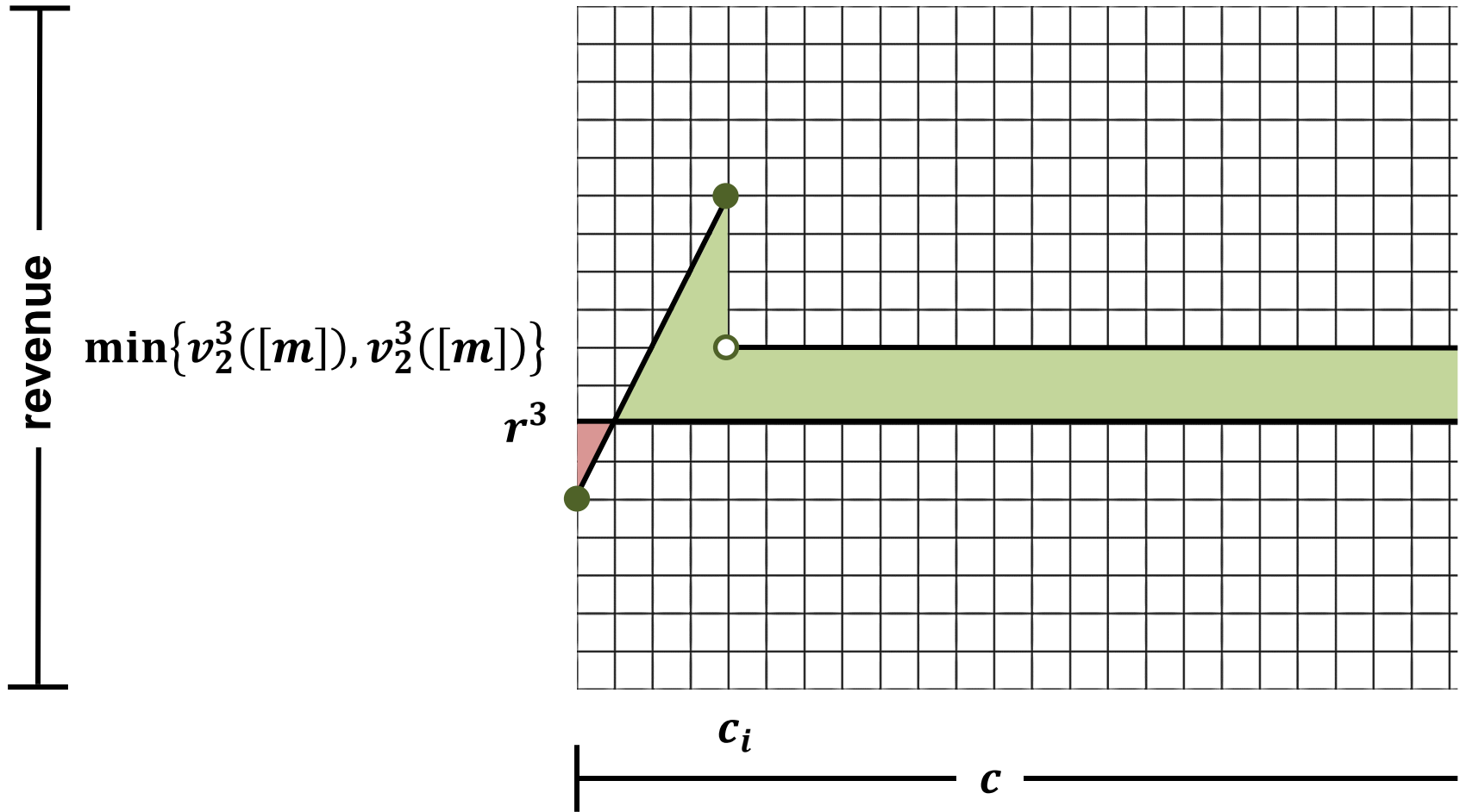
2-bidder MBA pseudo-dimension

Lemma

Fix $v^i \in S$. Then $rev_{v^i}(c)$ is piecewise linear with one discontinuity, with a slope of 2 followed by a constant function with value $\min\{v_1^i([m]), v_2^i([m])\}$.



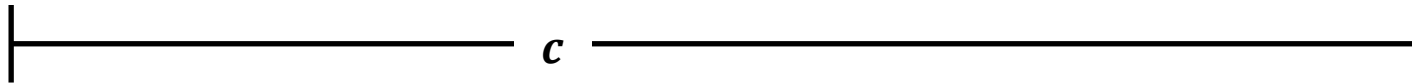
Case 1: $r^3 < \min\{v_1^3([m]), v_2^3([m])\}$



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$rev_{v^3}(c)$ increasing	$rev_{v^3}(c) = \min\{v_1^3([m]), v_2^3([m])\}$
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c_3



Case 1: $r^3 < \min\{v_1^3([m]), v_2^3([m])\}$

$rev_{v^3}(c)$ increasing	$rev_{v^3}(c) = \min\{v_1^3([m]), v_2^3([m])\}$
$rev_{v^2}(c)$ increasing	$rev_{v^2}(c) = \min\{v_1^2([m]), v_2^2([m])\}$

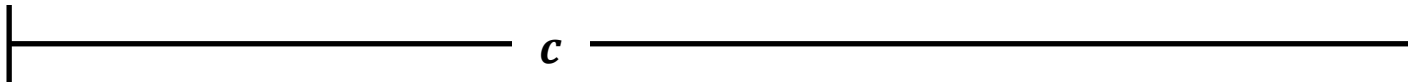
$c_3 \quad c_2$

c

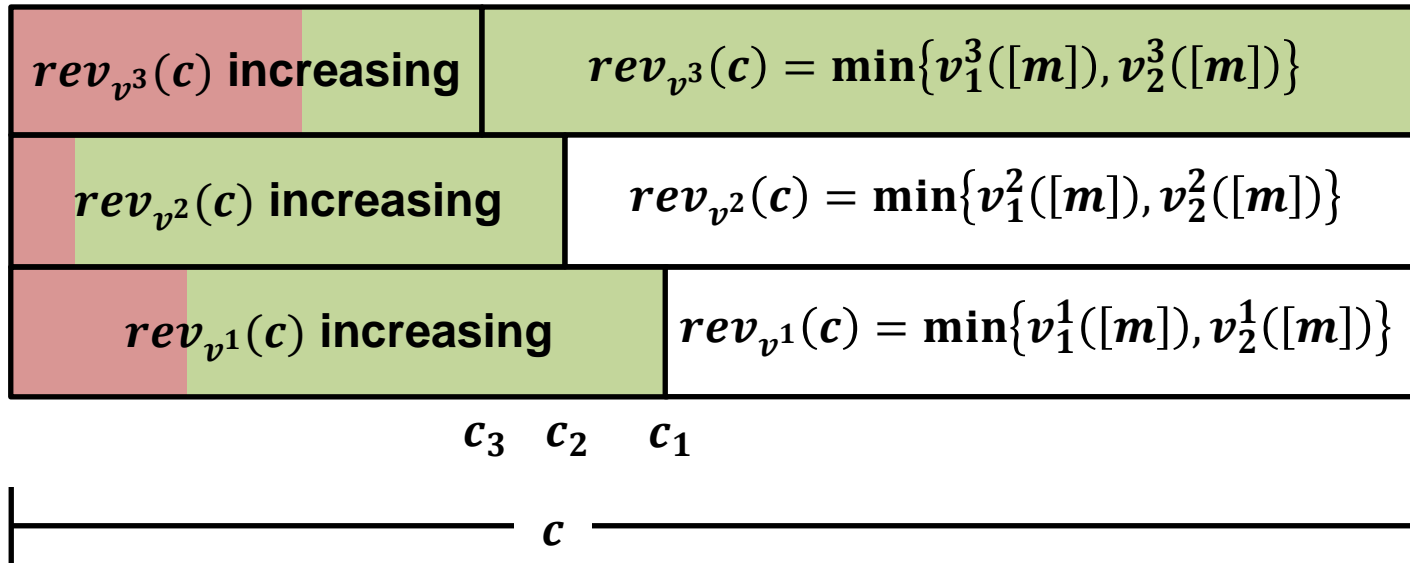
Case 1: $r^3 < \min\{v_1^3([m]), v_2^3([m])\}$

$rev_{v^3}(c)$ increasing	$rev_{v^3}(c) = \min\{v_1^3([m]), v_2^3([m])\}$
$rev_{v^2}(c)$ increasing	$rev_{v^2}(c) = \min\{v_1^2([m]), v_2^2([m])\}$
$rev_{v^1}(c)$ increasing	$rev_{v^1}(c) = \min\{v_1^1([m]), v_2^1([m])\}$

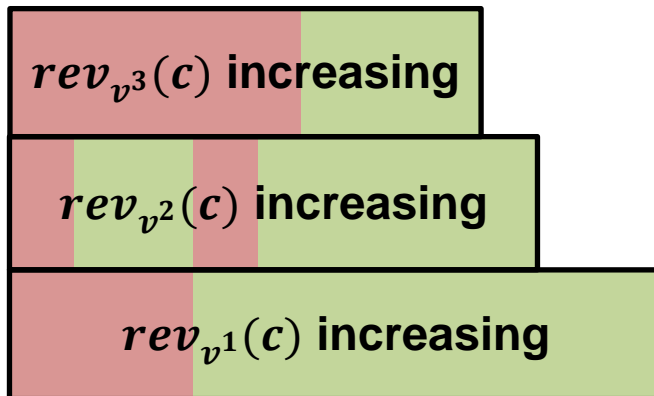
$c_3 \quad c_2 \quad c_1$



Case 1: $r^3 < \min\{v_1^3([m]), v_2^3([m])\}$



We need:



This is impossible, so we reach a contradiction. Therefore, no set of size 3 can be shattered by the class of 2-bidder MBA revenue functions, so the pseudo-dimension is at most 2.

Summary

- **Analyzed the sample complexity of learning over a hierarchy of deterministic combinatorial auctions**
- **Uncovered structural properties of these auctions' revenue functions along the way**
 - **Of independent interest beyond sample complexity results**