# Machine learning crash course

Content draws on material by Nina Balcan, Zico Kolter, and Aditi Raghunathan

## Outline

#### **1. What is machine learning?**

- 2. Regression
- 3. Classification
- 4. (Simple) neural networks

# Why machine learning?

The task: write a program where

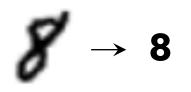
- Input: 28x28 grayscale image of a digit
- Output: number in the image

504192131435361 728694091124327 386905607618793 985933074980941 446045670017163 021178026783904 674680783157171 163029311049200 20271864163459 33854)742858673

Image: digits from the MNIST data set (<u>http://yann.lecun.com/exdb/mnist/</u>)

# Approaches

#### Approach 1:



- Write a program by hand
- Use your a priori knowledge about what numbers look like

#### **Approach 2** (the machine learning approach):

- Collect a dataset of images & their corresponding numbers
- Let the computer "write its own program"
  - Maps these images to their corresponding number

# Types of learning

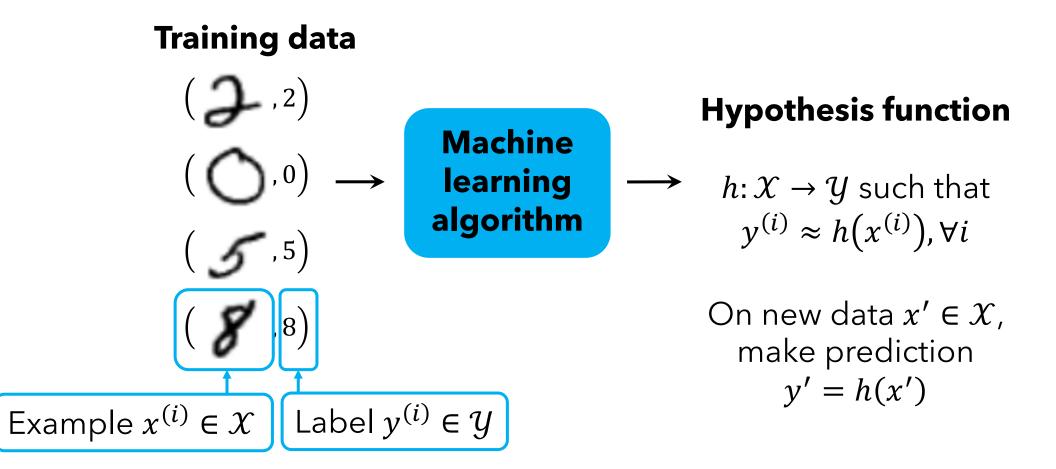
#### **Supervised learning:**

Learn from (input, output) pairs

**Unsupervised learning:** 

Detecting patterns from inputs alone (for e.g. clustering)

## Supervised learning pipeline



## Outline

1. What is machine learning

#### 2. Regression

- a. Linear regression
- b. Non-linear regression
- 3. Classification
- 4. (Simple) neural networks

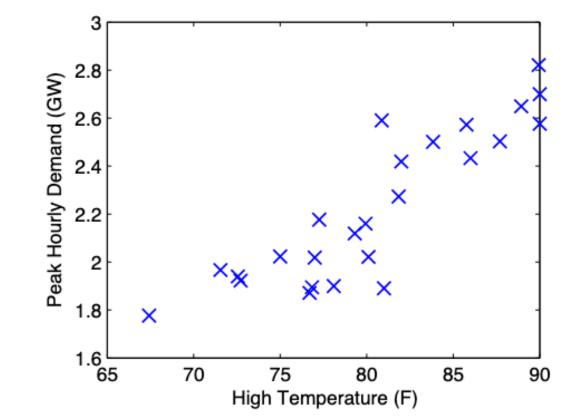
# Example: predicting electricity use

- What will peak power consumption be tomorrow?
- Difficult to build an "a priori" model from first principles
- Easy to record past days of consumption
  - Also record additional features that affect consumption (i.e., weather)

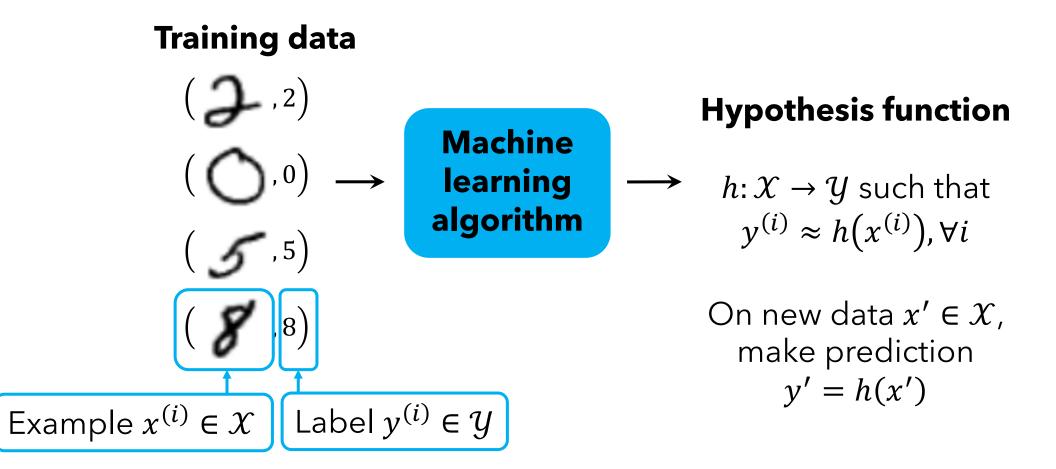
Date	High Temperature (F)	Peak Demand (GW)
2011-06-01	84.0	2.651
2011-06-02	73.0	2.081
2011-06-03	75.2	1.844
2011-06-04	84.9	1.959

#### Plot of consumption vs. temperature

Several days of peak demand vs. high temperature

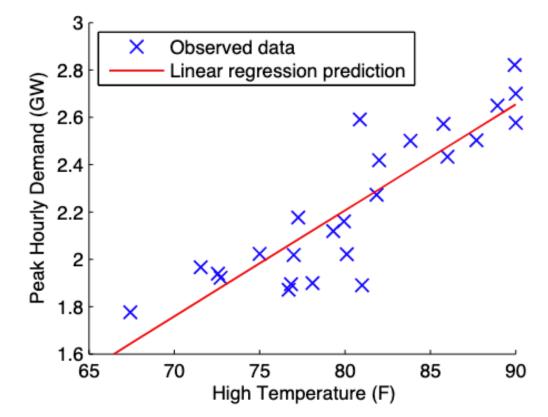


## Supervised learning pipeline



#### Predictions

Predicting is equivalent to "drawing line through data"



## Hypothesis: linear model

Suppose peak demand approximately fits a *linear model* 

Peak\_Demand  $\approx \theta_1 \cdot \text{High}_\text{Temperature} + \theta_2$ 

- $heta_1$  is the "slope" of the line
- $\theta_2$  is the intercept

Given forecast of tomorrow's weather, can predict demand

#### Machine learning notation

**Input features**: 
$$x^{(i)} \in \mathbb{R}^n$$
,  $i = 1, ..., m$   
E.g.,  $x^{(i)} = \begin{bmatrix} \text{High}_{\text{Temperature}^{(i)}} \\ 1 \end{bmatrix}$ 

**Outputs:**  $y^{(i)} \in \mathbb{R}$  (regression task) E.g.,  $y^{(i)} \in \mathbb{R}$  = Peak\_Demand<sup>(i)</sup> Training data

**Hypothesis function:**  $h_{\theta}$ :  $\mathbb{R}^n \to \mathbb{R}$ , predicts output given input E.g., :  $h_{\theta}(x) = \theta^T x = \sum_{j=1}^n \theta_j \cdot x_j$ 

**Model parameters:**  $\theta \in \mathbb{R}^k$  (for linear models k = n)

# How to obtain best hypothesis?

How good is a hypothesis function?

- Typically done by introducing a loss function  $\ell: \mathbb{R} \times \mathbb{R} \to \mathbb{R}_+$
- $\ell(h_{\theta}(x), y) = \text{how far apart prediction is from actual output}$
- E.g., common loss function for linear regression is squared error:  $\ell(h_{\theta}(x), y) = (h_{\theta}(x) y)^2$

#### **Optimization:**

Find **best** hypothesis (i.e. with smallest loss) on training data

## Canonical machine learning problem

**Input:** Set of input features and outputs  $(x^{(i)}, y^{(i)}), i = 1, ..., m$ 

**Task:** find the parameters that minimize the sum of losses  $\min_{\theta} \sum_{i=1}^{m} \ell(h_{\theta}(x^{(i)}), y^{(i)}) \quad \text{TrainLoss}(\theta)$ 

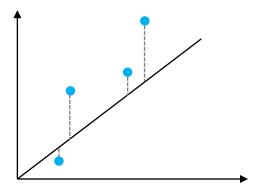
Need to specify:

- What's the hypothesis function?
- What's the loss function?
- How do we solve the optimization problem?

#### Least squares

In this notation

- Hypothesis function:  $h_{\theta}(x) = \theta^T x$
- Squared loss:  $\ell(h_{\theta}(x), y) = (h_{\theta}(x) y)^2$



Leads to ML optimization problem  
minimize 
$$\sum_{i=1}^{m} \ell(h_{\theta}(\mathbf{x}^{(i)}), y^{(i)}) \equiv \min_{\theta} \sum_{i=1}^{m} (\theta^{T} \mathbf{x}^{(i)} - y^{(i)})^{2}$$

## Solution via gradient descent

Gradient descent to solve optimization problem  $\min_{\theta} \sum_{i=1}^{m} (\theta^T x^{(i)} - y^{(i)})^2$ 

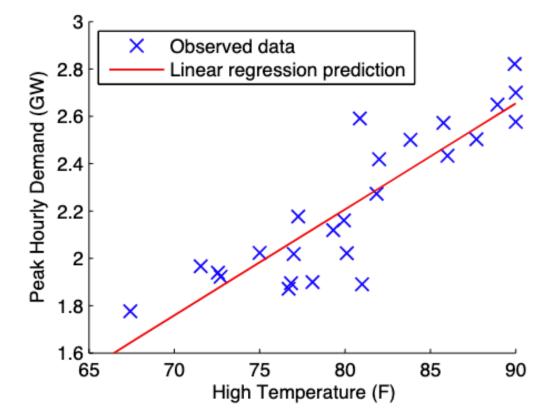
Gradient given by  

$$\nabla_{\boldsymbol{\theta}} \sum_{i=1}^{m} \left(\boldsymbol{\theta}^{T} \boldsymbol{x}^{(i)} - \boldsymbol{y}^{(i)}\right)^{2} = 2 \sum_{i=1}^{m} \boldsymbol{x}^{(i)} \left(\boldsymbol{\theta}^{T} \boldsymbol{x}^{(i)} - \boldsymbol{y}^{(i)}\right)$$

Gradient descent: repeat  $\boldsymbol{\theta} \rightarrow \boldsymbol{\theta} - \eta \sum_{i=1}^{m} \boldsymbol{x}^{(i)} (\boldsymbol{\theta}^{T} \boldsymbol{x}^{(i)} - y^{(i)})$ 

#### Least squares solution

Gradient descent gives coefficients  $\theta_1$ ,  $\theta_2$  leading to the fit:



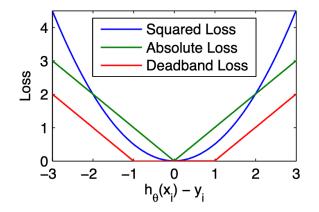
## Alternative loss functions

Why did we pick the squared loss  $\ell(h_{\theta}(x), y) = (h_{\theta}(x) - y)^2$ ?

Some other alternatives:

- Absolute loss:
- Deadband loss:

$$\ell(h_{\theta}(\boldsymbol{x}), \boldsymbol{y}) = |h_{\theta}(\boldsymbol{x}) - \boldsymbol{y}|$$
  
$$\ell(h_{\theta}(\boldsymbol{x}), \boldsymbol{y}) = \max\{0, |h_{\theta}(\boldsymbol{x}) - \boldsymbol{y}| - \epsilon\}, \epsilon \in \mathbb{R}$$

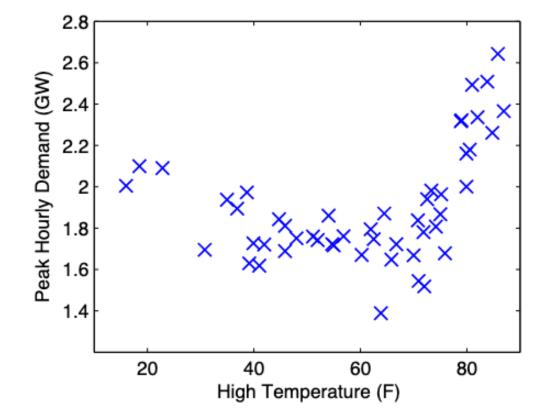


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- 1. What is machine learning
- 2. Regression
  - a. Linear regression
  - **b.** Non-linear regression
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#### Plot of consumption vs. temperature

Several days of peak demand vs. high temperature: all months

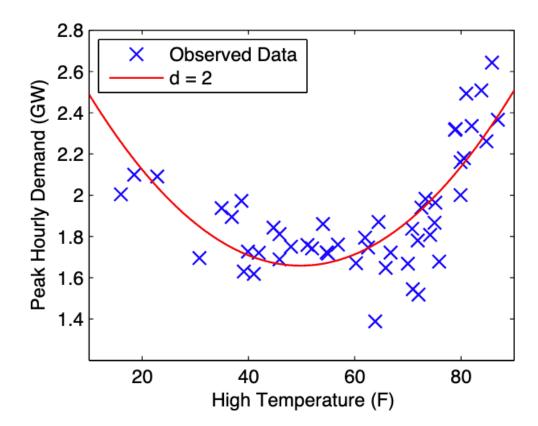


Linear regression applied to non-linear features of input, e.g.:  $\boldsymbol{x}^{(i)} = \begin{bmatrix} (\text{High}_{\text{Temperature}^{(i)}})^2 \\ \text{High}_{\text{Temperature}^{(i)}} \end{bmatrix}$ 

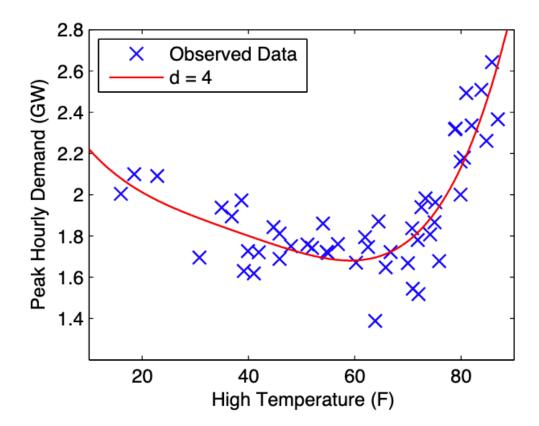
Same hypothesis class as before  $h_{\theta}(x) = \theta^T x$ Prediction will be non-linear (i.e., quadratic) function of base input

Same solution method as before, e.g., gradient descent

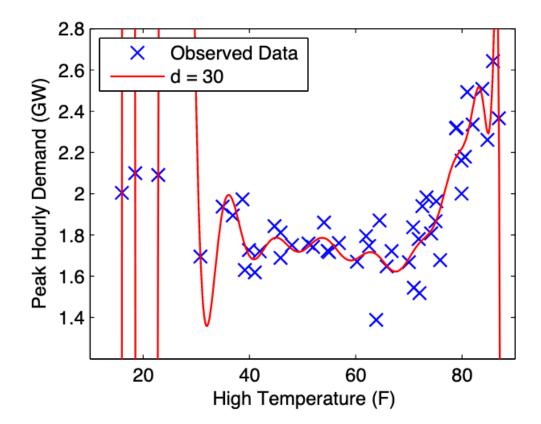
Linear regression with 2<sup>nd</sup> degree polynomial features



Linear regression with 4<sup>th</sup> degree polynomial features



Linear regression with 30<sup>th</sup> degree polynomial features



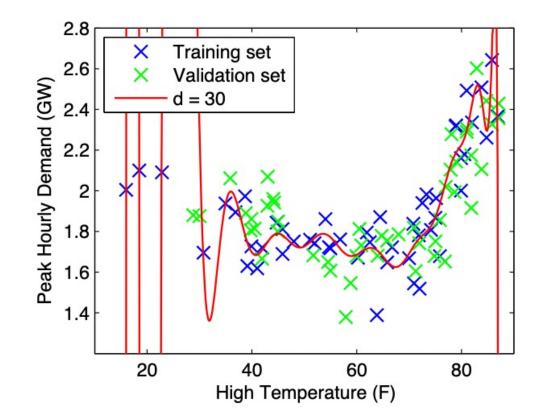
# **Fundamental problem:** find parameters that optimize minimize $\sum_{\theta=1}^{m} \ell(h_{\theta}(x^{(i)}), y^{(i)})$

But what we really care about:  $\ell(h_{\theta}(x'), y')$  on new examples (x', y') ("generalization error")

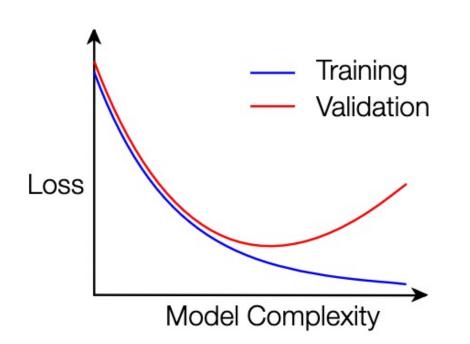
Divide data into:

- Training set: used to find parameters  $\boldsymbol{\theta}$  for fixed hypothesis class H
- Validation set: used to choose *H* (e.g., polynomial degree)

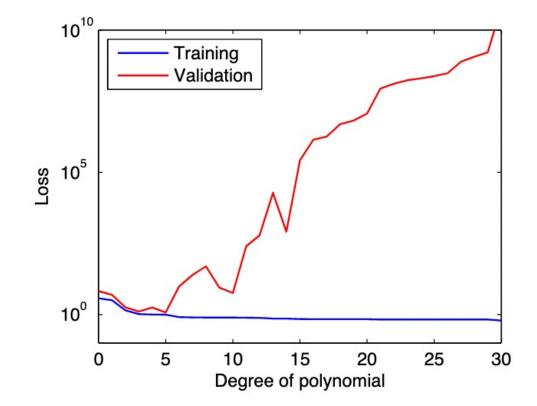
Training set and validation set; 30<sup>th</sup> degree polynomial features



**General intuition:** 



Would like hypothesis class that minimizes validation loss



Training and validation loss on peak demand prediction

## Model complexity and regularization

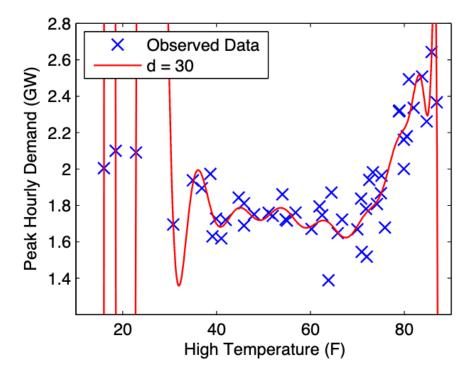
Many different ways to control "model complexity"

Obvious one: keep **# of features** (# of parameters) low

Less obvious method: keep **magnitude** of the parameters small

## Regularization intuition

If  $30^{\text{th}}$  degree polynomial that passes through many points  $\Rightarrow$  Requires very large entries in  $\theta$ 



## Regularization

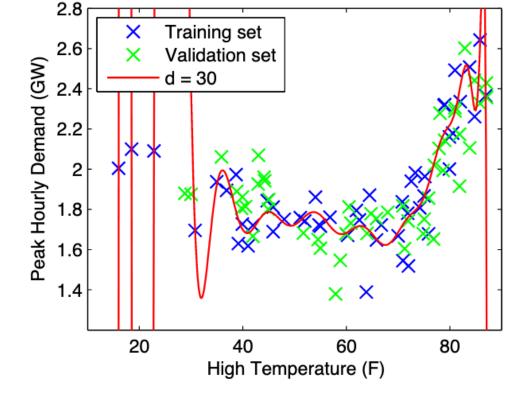
Prevent large entries in  $\theta$  by penalizing magnitude of its entries

Leads to **regularized loss minimization** problem

$$\underset{\theta}{\text{minimize}} \sum_{i=1}^{m} \ell(h_{\theta}(\boldsymbol{x}^{(i)}), y^{(i)}) + \lambda \sum_{i=1}^{n} \theta_{i}^{2}$$

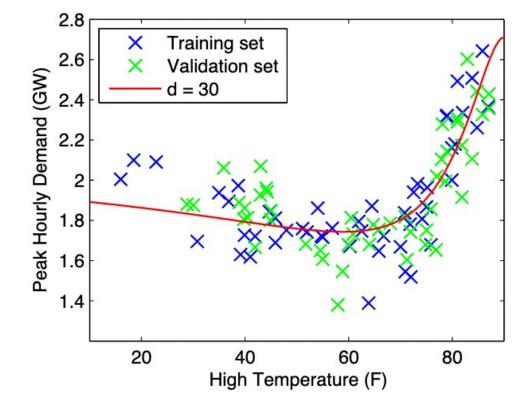
 $\lambda > 0$  is a **regularization parameter** 

#### Regularized loss minimization



Degree 30 polynomial,  $\lambda = 0$  (unregularized)

#### Regularized loss minimization



Degree 30 polynomial,  $\lambda = 1$ 

# Evaluating ML algorithms

The proper way to evaluate an ML algorithm:

- 1. Break all data into training/testing sets E.g., 70%/30%
- 2. Break training set into training/validation set E.g., 70%/30%
- 3. Choose hyperparameters using validation set
- 4. (Optional) Retrain using all the training set
- 5. Evaluate performance on the testing set

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## Classification problems

Task: predict discrete outputs (rather than continuous)

Is the email spam or not? (YES/NO)

What digit is in this image? (0/1/2/3/4/5/6/7/8/9)

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### Example: breast cancer classification

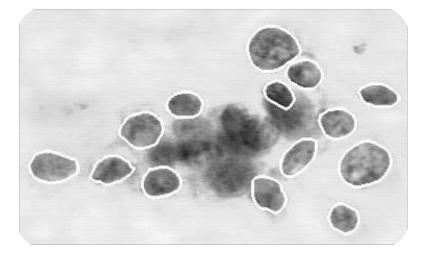
Task: Diagnose whether a tumor is benign or malignant

#### **Doctor's procedure:**

- 1. Extract a sample of fluid from tumor
- 2. Stains cell
- 3. Outline several cells

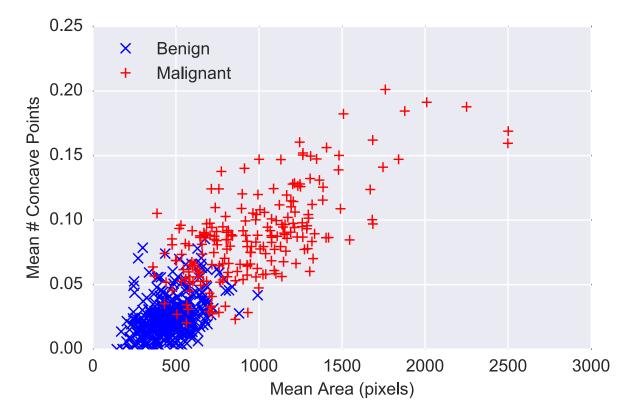
#### Features for each cell:

Area, perimeter, concavity, texture, ...



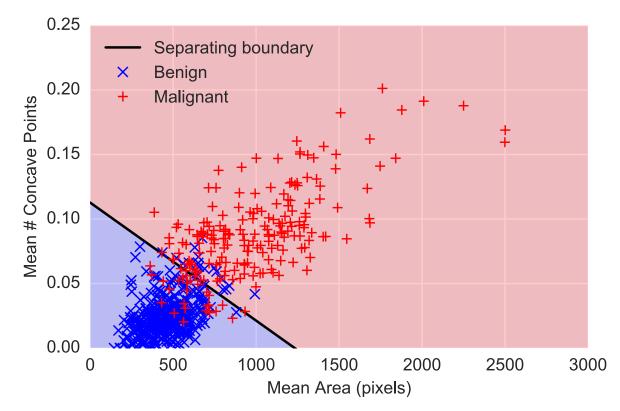
#### Example: breast cancer classification

Plot of two features: mean area vs. mean concave points



#### Linear classification example

Linear classification  $\equiv$  "class separator is linear"

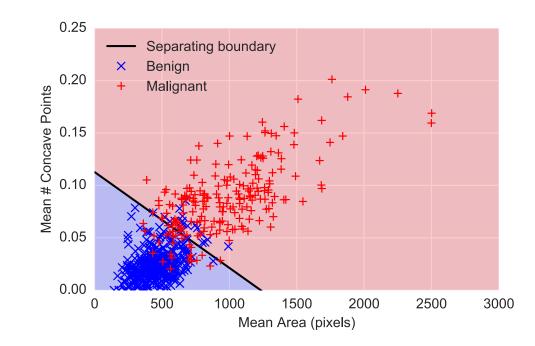


## Formal setting

- Input features:  $x^{(i)} \in \mathbb{R}^n$ , i = 1, ..., mE.g.,  $x^{(i)} = \begin{bmatrix} Mean\_Area^{(i)} \\ Mean\_Concave\_Points^{(i)} \end{bmatrix}$ • Outputs:  $y^{(i)} \in \{-1, +1\}, i = 1, ..., m$ 
  - E.g.,  $y^{(i)} \in \{-1 \text{ (benign)}, +1 \text{ (malignant)}\}$
- Model parameters:  $\boldsymbol{\theta} \in \mathbb{R}^n$
- **Hypothesis:**  $h_{\theta}$ :  $\mathbb{R}^n \to \mathbb{R}$ , aims for same sign as output E.g.,  $h_{\theta}(x) = \theta^T x$ ,  $\hat{y} = \text{sign}(h_{\theta}(x))$

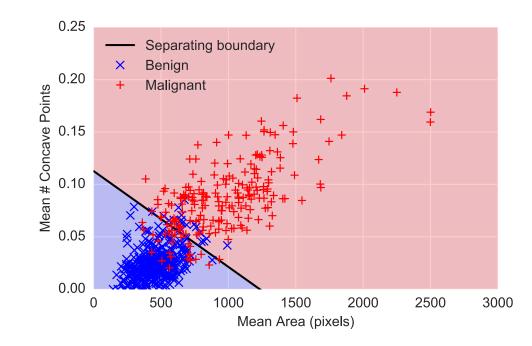
#### Linear classification diagrams

- Color shows regions where  $h_{\theta}(x)$  is positive
- Separating boundary is given by the equation  $h_{\theta}(x) = 0$



#### Linear classification diagrams

- As we move away from decision boundary,  $|h_{\theta}(x)|$  increases
- $|h_{\theta}(x)| = |\theta^T x|$  measures model's "confidence" on input



#### Loss functions

The loss we would like to minimize (0/1 loss, or just "error"):  $\ell_{0/1}(h_{\theta}(\boldsymbol{x}), \boldsymbol{y}) = \begin{cases} 0 & \text{if sign}(h_{\theta}(\boldsymbol{x})) = \boldsymbol{y} \\ 1 & \text{otherwise} \end{cases}$  $= \mathbf{1}\{y \cdot h_{\boldsymbol{\theta}}(\boldsymbol{x}) \leq 0\}$ 2.0 1.5 Loss 1.0 0.5 0.0 0 1 2 -2 -1

 $y \cdot h_{\theta}(x)$ 

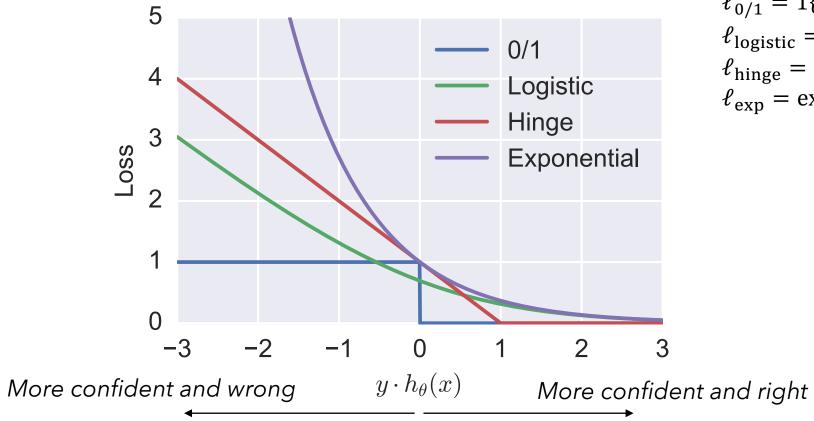
#### Alternative losses

Optimization is hard:  $\ell_{0/1}(h_{\theta}(x), y)$  isn't convex Gradient is zero almost everywhere

Alternative losses for classification are typically used instead

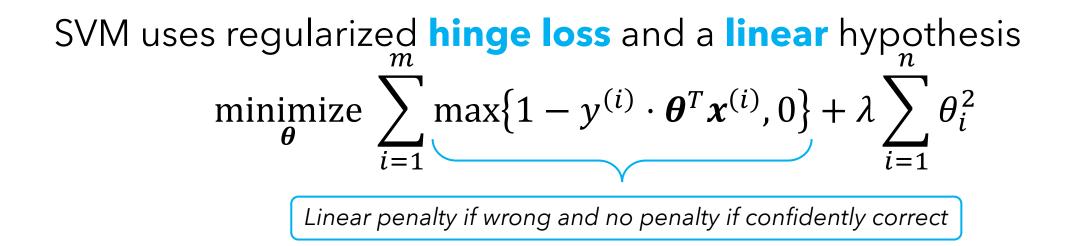
Loss functions depend on  $yh_{\theta}(x)$  (larger the better)

#### Alternative losses



$$\begin{split} \ell_{0/1} &= 1\{y \cdot h_{\theta}(x) \leq 0\} \\ \ell_{\text{logistic}} &= \log(1 + \exp(-y \cdot h_{\theta}(x))) \\ \ell_{\text{hinge}} &= \max\{1 - y \cdot h_{\theta}(x), 0\} \\ \ell_{\exp} &= \exp(-y \cdot h_{\theta}(x)) \end{split}$$

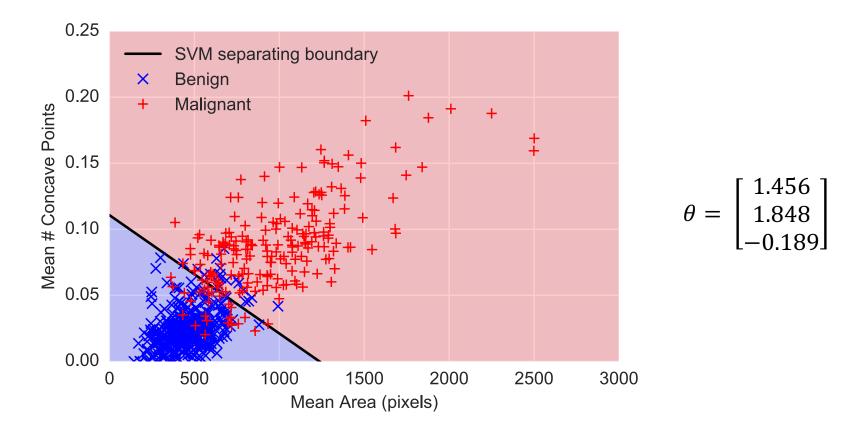
#### Support vector machine (SVM)



Updates using gradient descent:  $\boldsymbol{\theta} \coloneqq \boldsymbol{\theta} - \eta \sum_{i=1}^{m} -y^{(i)} \boldsymbol{x}^{(i)} \mathbf{1} \{ y^{(i)} \cdot \boldsymbol{\theta}^{T} \boldsymbol{x}^{(i)} \leq 1 \}$ 

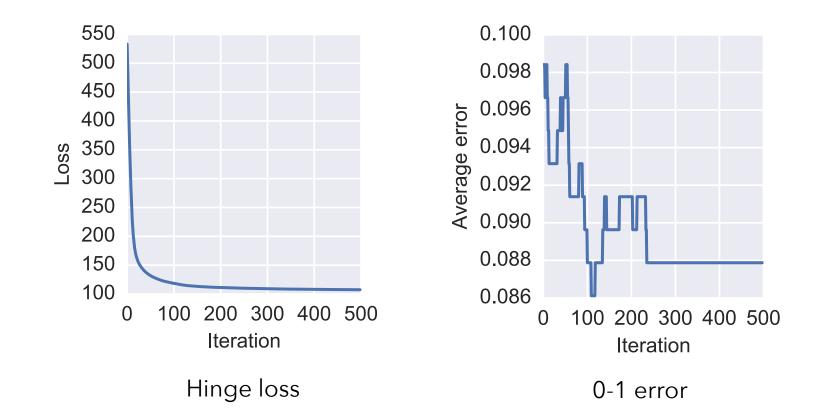
## Support vector machine example

Running support vector machine on cancer dataset



# SVM optimization progress

Optimization objective & error versus gradient descent iteration



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- 1. What is machine learning
- 2. Regression
- 3. Classification
  - a. Linear classification
  - **b.** Decision trees
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# Supervised learning example

**Example:** learn if our friend will play tennis on a given day

#### Simple training dataset:

	Day	Outlook	Temperature	Humidity	Wind	Play	tennis	
example	D1	Sunny	Hot	Normal	Weak	Yes		label
	D2	Sunny	Hot	High	Weak	Νο		
	D3	Overcast	Hot	High	Weak	Yes		
	D4	Rain	Mild	High	Strong	No		
	D5	Rain	Cool	Normal	Weak	Yes		

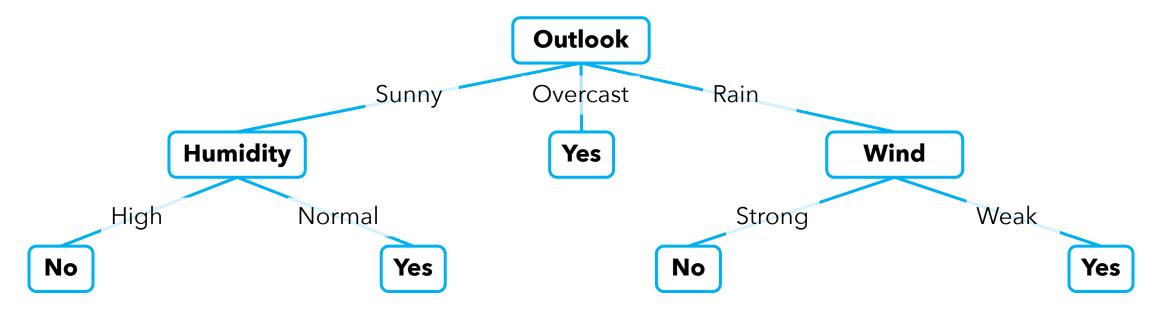
## Supervised learning example

#### "Labeled example" (x, y) where: • $x = (x_1, x_2, x_3, x_4) = ($ Sunny Outlook Humidity Humidity Wind • y = "Yes"

	Day	Outlook	Temperature	Humidity	Wind	Play	tennis	
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### Decision tree learning

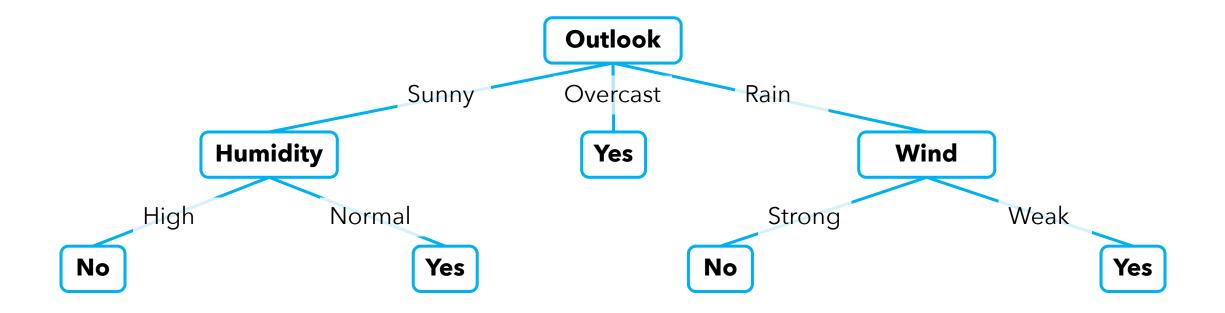
- Each **internal node**: test one (discrete-valued) attribute x<sub>i</sub>
- Each **branch** from a node: corresponds to a value for  $x_i$
- Each **leaf**: predict y



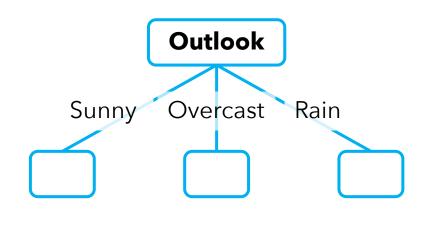
#### Decision tree learning

f: < Outlook, Temperature, Humidity, Wind  $> \rightarrow$  PlayTennis? High Weak  $\mathbf{x} = (x_1, x_2, x_3, x_4) = ($ Sunny Hot Outlook Humidity Temp Wind  $f(\mathbf{x}) = \mathbf{No}$ Outlook Overcast Rain Sunny Humidity Yes Wind Strong High Normal Weak Yes Yes No No

- Grow tree from the root to the leaves
- Repeatedly replacing an existing leaf with an internal node

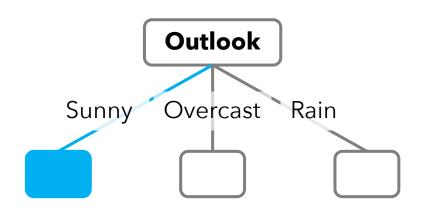


- 1.  $A \leftarrow$  "best" decision attribute for next node
- 2. For each value of *A*, create new descendent of node
- 3. Sort training examples to leaf nodes



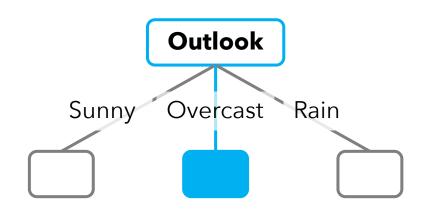
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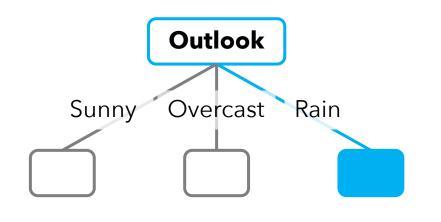
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- 1.  $A \leftarrow$  "best" decision attribute for next node
- 2. For each value of *A*, create new descendent of node
- 3. Sort training examples to leaf nodes
- 4. If training examples perfectly classified, then STOP, Else iterate over new leaf nodes

Main loop:

1.  $A \leftarrow$  "best" decision attribute for next node

2. For each value of A, create new descendent of node

Many different heuristics can be used to choose attribute *E.g., entropy (ID3)* 

Else iterate over new leat nodes

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## Multiclass classification

Label  $y \in \{1, ..., k\}$  (e.g., digit classification)

#### Approach 1:

- Build k different binary classifiers  $h_{\theta_i}$
- $h_{\theta_i}$  predicts class *i* vs all others
- Output predictions  $\hat{y} = \underset{i}{\operatorname{argmax}} h_{\theta_i}(x)$

### Multiclass classification

Label  $y \in \{1, ..., k\}$  (e.g., digit classification)

#### Approach 2:

- Use a hypothesis function  $h_{\theta} \colon \mathbb{R}^n \to \mathbb{R}^k$
- Define a loss function  $\ell: \mathbb{R}^k \times \{1, \dots, k\} \to \mathbb{R}_+$
- E.g., softmax loss (also called cross entropy loss):

$$\ell(h_{\theta}(\boldsymbol{x}), \boldsymbol{y}) = \log \sum_{j=1}^{\kappa} \exp(h_{\theta}(\boldsymbol{x})_{j}) - h_{\theta}(\boldsymbol{x})_{\boldsymbol{y}}$$

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# Neural networks for machine learning

3 components of ML algorithms:

- 1. Hypothesis class: set of functions we consider
- 2. Loss function: measures how good a hypothesis is
- 3. Optimization: how we find a hypothesis with low loss

Neural network: a type of hypothesis class Composed non-linear functions

Any loss function and optimization approach could be used

## Linear hypotheses and feature learning

Until now, mostly analyzed linear hypotheses  $h_{\theta}(\mathbf{x}) = \theta^T \mathbf{x}$ 

Performance depends on coming up with good features  $\boldsymbol{x}$ 

#### Key question:

Can we automatically *learn* the features from raw data?

#### Feature learning, take one

Two-stage hypothesis class where:

- 1. One linear function creates the features, and
- 2. Another produces the final hypothesis

$$h_{\theta}(\boldsymbol{x}) = W_2 \phi(\boldsymbol{x}) + \boldsymbol{b}_2 = W_2(W_1 \boldsymbol{x} + \boldsymbol{b}_1) + \boldsymbol{b}_2$$
  
where  $\boldsymbol{\theta} = \{W_1 \in \mathbb{R}^{k \times n}, \boldsymbol{b}_1 \in \mathbb{R}^k, W_2 \in \mathbb{R}^{1 \times k}, \boldsymbol{b}_2 \in \mathbb{R}\}$ 

#### Neural networks

Neural networks are a simple extension of this idea

Apply a **non-linear function** after each linear transformation

 $h_{\theta}(x) = f_2(W_2f_1(W_1x + b_1) + b_2)$  $f_1, f_2: \mathbb{R} \to \mathbb{R} \text{ are non-linear functions (applied elementwise)}$ 

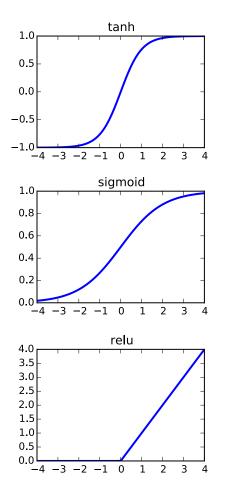
#### Neural networks

Common choices of  $f_i$ :

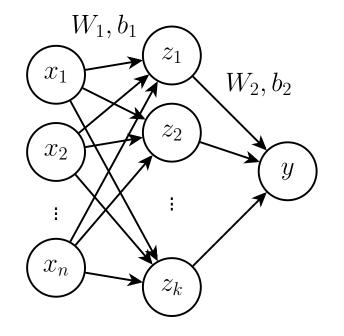
**Hyperbolic tangent:**  $f(x) = \tanh(x) = \frac{e^{2x}-1}{e^{2x}+1}$ 

**Sigmoid:** 
$$f(x) = \sigma(x) = \frac{1}{1 + e^{-x}}$$

**Rectified linear unit (ReLU):**  $f(x) = \max\{x, 0\}$ 



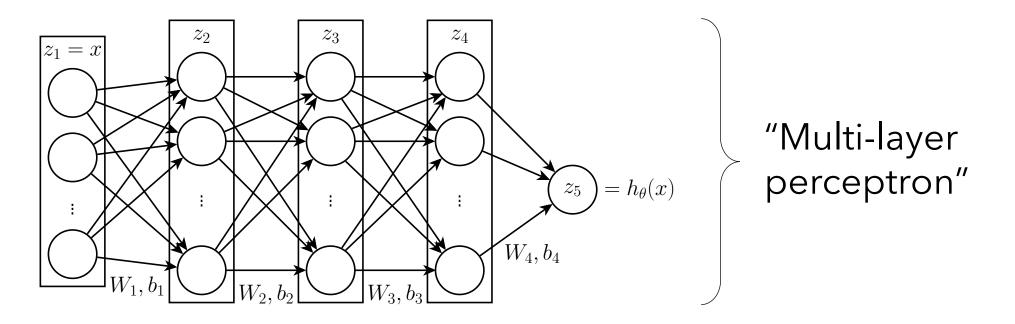
# Illustrating neural networks



Middle layer z is referred to as the *hidden layer* or *activations* 

- These are the **learned features**
- Nothing in the data prescribed what values they should take

## Deep learning



Hypothesis function for k-layer network  $z_{i+1} = f_i(W_i z_i + b_i), \quad z_1 = x, \quad h_{\theta}(x) = z_k$ ( $z_i$  here refers to a vector, not an entry in a vector)

#### Training neural networks

#### Gradient descent, repeat:

- For i = 1, ..., m:  $\boldsymbol{g}^{(i)} \leftarrow \nabla_{\boldsymbol{\theta}} \ell(h_{\boldsymbol{\theta}}(\boldsymbol{x}^{(i)}), y^{(i)})$
- Update parameters:  $\boldsymbol{\theta} \leftarrow \boldsymbol{\theta} \eta \sum_{i=1}^{m} \boldsymbol{g}^{(i)}$

#### Stochastic gradient descent (SGD), repeat:

• For 
$$i = 1, ..., m$$
:  $\boldsymbol{\theta} \leftarrow \boldsymbol{\theta} - \alpha \nabla_{\boldsymbol{\theta}} \ell \left( h_{\boldsymbol{\theta}}(\boldsymbol{x}^{(i)}), y^{(i)} \right)$ 

#### In practice, SGD uses a small "minibatch" of samples

#### Overview

- 1. What is machine learning?
- 2. Regression
- 3. Classification
- 4. (Simple) neural networks

#### Next class:

- Linear programming relaxations
- Integer programming solvers
- SAT solvers